



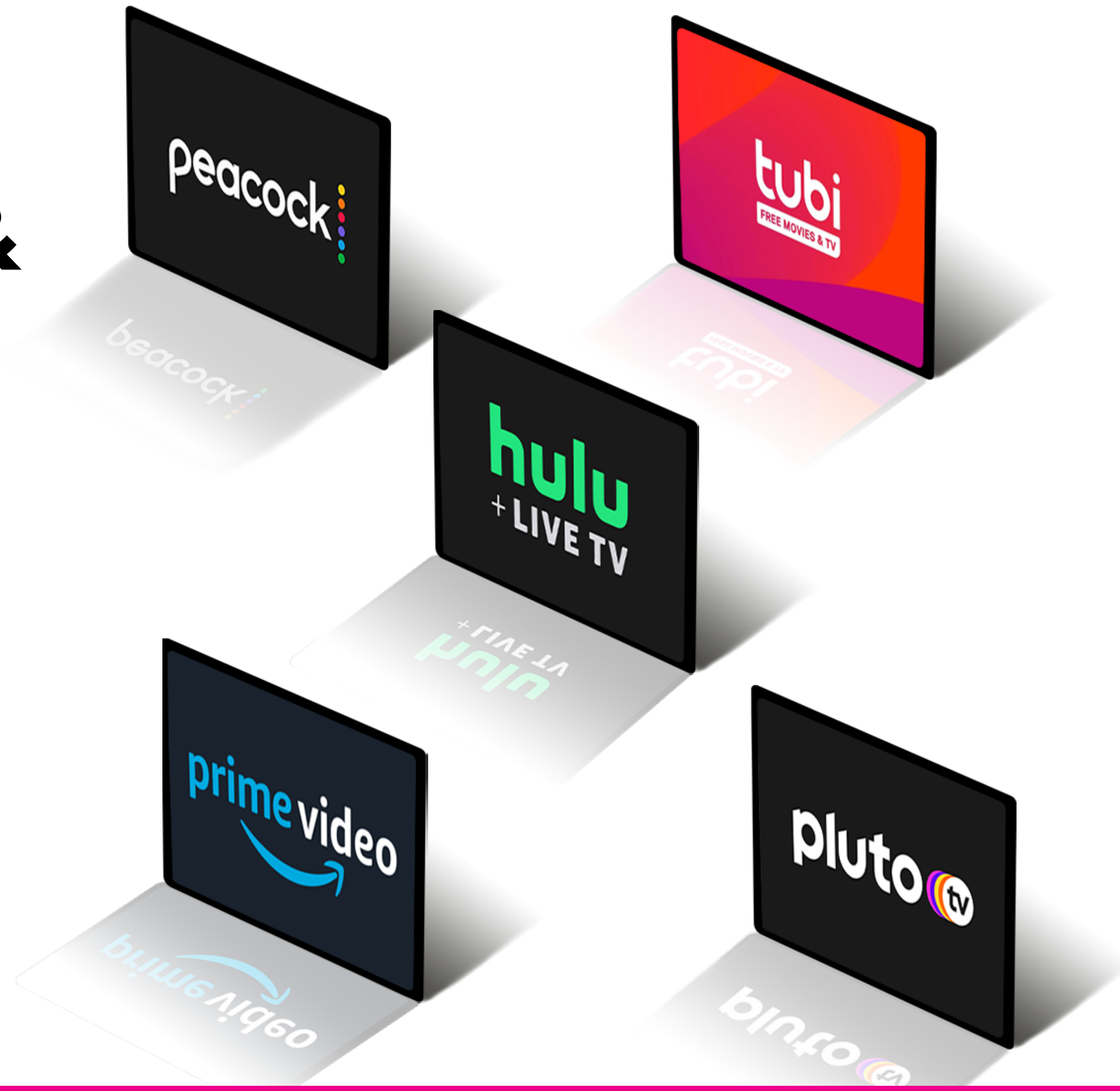
Binge

MEDIA KIT 2023



The distribution & licensing solution for filmmakers and producers

Immediate distribution deals on top-tier streaming platforms



Why Binge

- **Award-winning network, offering turnkey, full-service licensing & distribution services.**
- **Immediate distribution placements.**
- **Deep relationships with all players in the streaming industry.**
- **Have helped thousands of filmmakers and producers license & distribute their projects.**
- **The quickest turnaround for distribution to payout.**

Awards.



**Media Company
New York
2022 Awards**



**Streaming
Media Readers'
Choice Nominee
2021**



**Top 30 CEO's of
2020
Silicon Review**



**Best Media
Company
NY Media
2020**



**GoodState
Top Blog
2020**



**Most Innovative
Streaming Platform
CV-Magazine-USA
2019**

Ad Revenue for OTT video advertising is set to reach **\$119** BILLION by 2023

115% increase, in OTT streaming to TVs, being Smart TV the fastest growing OTT device



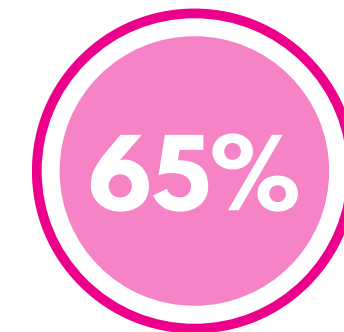
98% of US consumers subscribe to at least to one OTT streaming app



52% of revenue, comes from advertising video on demand (AVOD)



21% of US households stopped paying for a cable subscription



65% of the time, videos are streamed on mobile or TV apps

What We Offer.

- **Licensing & distribution deals with over 100 top-tier streaming networks.**
- **Branded channels distributed on over 300 smart TV platforms.**
- **Ads served on all videos, pre, post & mid-roll.**
- **Representation for licensing deals on all global platforms.**

A branded channel on **BINGE**.

- Unlimited video uploads.
- Pre, post & mid-roll ads.
- 50% rev. share on ads.



**Syndication on
300+ Smart TV
Networks on the
BINGE Networks
App.**



Representation.

Let our team of experts represent your content for licensing deals on all platforms globally. We have opened every door in the industry and can quickly place content on most platforms.

The Tubi logo, featuring the word "tubi" in a lowercase, rounded font with a color gradient from orange to purple.The Prime Video logo, consisting of the words "prime" and "video" stacked vertically in a white, sans-serif font on a dark blue background.The Hulu logo, the word "hulu" in a white, lowercase, sans-serif font on a green background.

BASIC DISTRIBUTION

\$10,000 Year 1
then \$197/mo. (beginning Year 2)

- ✓ A Branded Channel on BINGE Networks for your video content
- ✓ Syndication of your content across 300 Smart TV Networks on the BINGE Networks APPS
- ✓ The ability to reach larger audiences and be seen on top platforms like: ROKU, Apple TV, Google Play, Amazon Fire, etc.
- ✓ A-VOD Monetization possibility as your content is viewed
- ✓ World-class account management support

Most Popular

PREMIUM LICENSING & DISTRIBUTION

\$12,500 Year 1
then \$197/mo. (beginning Year 2)

- ✓ Representation for your content for licensing and syndication deals on Tier One Platforms (Tubi, Pluto, Hulu, Amazon Prime and more...)
- ✓ A Branded Channel on BINGE Networks for your video content
- ✓ Syndication of your content across 300 Smart TV Networks on the BINGE Networks APPS
- ✓ The ability to reach larger audiences and be seen on top platforms like: ROKU, Apple TV, Google Play, Amazon Fire, etc.
- ✓ A-VOD Monetization possibility as your content is viewed
- ✓ World-class account management support

**Binge will make its best efforts to get your content on Tier One platforms but makes no guarantees*

PickYour Distribution Plan.

A+ CINEMA

AWARD-WINNING SELECTS

CASE STUDY

Commissions earned first 3 months:

TUBI: \$3,860

DREAMSCAPE: \$2,000

VALLEY ARM: \$200

TOTAL: \$6,060*

*gross revenue



THIRTY

THE SERIES

”

Within 48-hours of BINGE representing our show, we had a distribution deal signed with Amazon Prime Video.

- THIRTY PRODUCTION TEAM



WR
WHITNEY REYNOLDS SHOW

”

BINGE has been fantastic to work with. In the first week alone, they secured me licensing deals on TUBI & Amazon Prime, two of the largest platforms. We are very excited for this partnership.

- WHITNEY REYNOLDS



LEAVE NO TRACE

”

The Leave No Trace TV Team is incredibly excited about our partnership with Binge Networks.

In just the first weeks, they secured licensing deals for our show on: TUBI, Popsy by PLEX & Momentu bringing our content and message about ecotourism, sustainability and social responsibility to a very large and diverse audience, and helping us monetize the show.


- RICHARD CRAWFORD

VIDEO LICENSING & DISTRIBUTION.

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